



N-LIFT

Fostering innovative partnerships to scale up nutrition

Finding missed opportunities – a new approach to scale up nutrition

N-LIFT, or the *Nutrition Leverage and Influence for Transformation*, is a new MI business model that will catalyze greater investments in nutrition and will support increased collaboration with large scale initiatives and platforms so that more women, girls, and young children, have access to proven nutrition solutions.

N-LIFT seeks to innovate by leveraging partner investments, networks and platforms to incentivize the expansion of nutrition interventions where most needed.

N-LIFT opens the door for greater collaboration with organizations that have not traditionally focused on nutrition, in order to layer on interventions that can multiply benefits to those most in need. For instance, the model could support the integration of direct nutrition interventions across any number of sectors, including health, education, agriculture, WASH, and beyond. Integration will ensure increased value for beneficiaries, because in addition to other benefits, they will also profit from improved nutrition.

Ultimately, N-LIFT is about exploring opportunities to share skills, resources, and networks, and to embrace new forms of collaboration. It means working with partners to ensure vulnerable communities have the services they need to survive and thrive.



The Micronutrient Initiative has developed a new business model designed to address missed opportunities for nutrition impact.



With an anchor investment provided by the Government of Canada, the model will help build innovative partnerships and promote co-investments to scale up nutrition reach and resources.