



Micronutrient Initiative
2015/2016 Annual Highlights

Reaching more people
for greater impact

A close-up portrait of a young girl with dark skin and eyes, wearing a red headscarf with white and blue embroidery. She has a slight smile and is looking directly at the camera. The background is dark and out of focus.

One billion women & girls
need better nutrition

1,000



A global call to action for
women & girls

Women play many important roles in the home and community. They are leaders, learners, workers and mothers. Yet, with more than one billion malnourished women and girls around the world, poor health and poverty crush their potential. It is time to unleash their power through better nutrition.

0,000

382

IODIZED SALT ACCESSIBLE FOR
AN ADDITIONAL 382 MILLION PEOPLE

“Malnutrition is one of the greatest symptoms of injustice in the world today. Malnourished people, particularly women and children, are not passive recipients of nutrition interventions, but champions in waiting. Unleashing their power is what will be required to change the world.”

JOEL SPICER
PRESIDENT AND CEO
MICRONUTRIENT INITIATIVE



,000

21M



“High impact solutions in nutrition is key to making sure that the world’s most vulnerable people—especially women and children—can grow, learn and thrive, creating stronger communities and a brighter future for all.”

PHYLLIS COSTANZA
CEO UBS OPTIMUS FOUNDATION
MI BOARD MEMBER



21M

21M CHILDREN SUFFERING
FROM DIARRHOEA
TREATED WITH ZINC & ORAL
REHYDRATION SALTS

235,000

NUMBER OF COMMUNITY HEALTH
WORKERS AND FACILITY HEALTH STAFF
TRAINED ON BETTER NUTRITION
PRACTICES



IFA SUPPLEMENTS
FOR 2.4 MILLION PREGNANT
WOMEN IN 2015 ALONE

“We cannot have the technological advances that we have today and still have children die in their millions from a problem that we can address, where the tools are readily available. This is a mission, which has a happy ending, because we will overcome this problem.”

STRIVE MASIYIWA
MI BOARD CHAIR
FOUNDER ECONET WIRELESS



183M

1.83 MILLION CHILDREN
WERE REACHED WITH 2 DOSES
OF LIFE SAVING VITAMIN A

M

Healthy women drive the success of our world. But the cost of their lost potential through malnutrition is undermining global progress. When women are healthier, their babies, children and communities are healthier, which in turn helps build stronger societies that work for all people and lead to prosperous and stable nations.



Highlighting the needs of women, adolescent girls and children

At MI, we are driven by one single question: how can we do the greatest good for the people we serve? We believe that when we contribute to better nutrition for people, we are helping to build a better world.

Good nutrition helps save lives and builds resilience for future generations. It has the power to change the trajectory of a single individual, or super-charge the social development and economic impact of entire nations.

That is why the continued massive burden of malnutrition is so outrageous and unacceptable. We know what to do, and it is within our power to do it, yet millions of people—women, adolescent girls and children in particular—are missing from our global economy and collective story when they don't have to be.

This has been an extraordinary year of growth and transformation at MI as we launch new business models and programs like N-LIFT, N-TEAM, and the Right Start Initiative as part of our response. These targeted efforts and capability combinations will help us increase the impact we can have for women, adolescent girls, and children so they can survive, thrive, and contribute their full potential.

This past year, we helped reach close to 500 million people with high impact, low-cost nutrition interventions. As you read the highlights of some of this work, I hope you will be inspired to join us and support our efforts to make malnutrition history.

To our staff, Board of Directors, governments, donors—particularly the Government of Canada—and partners at the global, country and community levels, we are grateful for your commitment and support. Nothing we do would be possible without you and your dedication to nutrition.

2017 will mark MI's 25th anniversary. I look forward, along with the entire MI team, to building on that track record and contributing even more. Watch this space!

Peace,

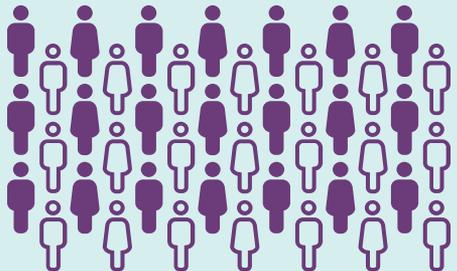
JOEL SPICER
PRESIDENT AND CEO

2015 →

Seven big things you helped us achieve in 2015

500M

Thanks to you, we helped reach 500 million people last year through our nutrition programs



Our work around the world

AFRICA

Given the interconnected nature of malnutrition and poverty, when we prioritize the right to nutrition for all, we can ensure the world's most vulnerable—women and children—have the health and wellness to grow, learn, earn and lead. Here are some selected highlights of our support to African countries working to improve nutrition and ensure all people can reach their full potential.

PARTNERING EFFECTIVELY FOR FAMILIES

40% of the population in Senegal's Kolda and Kedougou regions live below the poverty line. To support the Government of Senegal's efforts to improve nutrition, we took a collaborative approach in building an innovative, multifaceted project: [Projet intégré de nutrition dans les régions de Kolda et de Kédougou \(PINKK\)](#).

Funded by Global Affairs Canada, PINKK is a collaborative partnership—from health, community development, microfinancing, agriculture, livestock and family—to improve nutrition and health for women and children. PINKK is helping to scale up nutrition action by improving nutritional practices and increasing access to nutritious food. The project also aims to

strengthen local health systems, and support income generation for those who need it the most.

WORKING WITH COMMUNITIES FOR PREGNANT WOMEN

Our long term work to improve nutrition for women includes looking at the unique needs of women during pregnancy. For many pregnant women living in remote areas of Africa, having inadequate or limited access to vital health services and important maternal nutrition puts them and their newborns at greater risk of illness and death.

To address this risk, we partnered with governments and key stakeholders to increase access to antenatal, birth and postnatal care in four underserved communities: Afar, Ethiopia; Kakamega, Kenya; Kolda, Senegal, and Zinder, Niger. Through our [Community action for Pregnant Women](#) project, a series of unique demonstration projects identified and addressed some of the needs women faced.

Thanks to the support of Global Affairs Canada, and along with families, community leaders, the Ministry of Health in each area, and other partners, more than 200,000

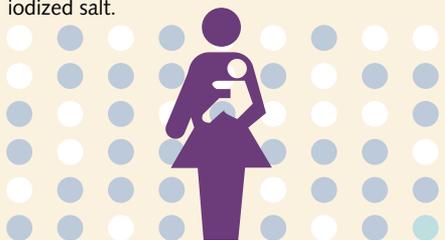
84%

Improved iron and folic acid consumption to reduce anaemia for 84% of pregnant women targeted in Kenya.



2.2M

In India, protected 2.2 million newborns from iodine deficiency disorders by reaching an additional 108M people with adequately iodized salt.



pregnant women were reached—double the original project target. These countries are now prepared to scale-up what worked, and the design of this project will help other countries to identify interventions suited to address issues in their communities.

ASIA

In Asia, we want to help the millions of undernourished women and girls who are struggling to contribute to the growth and development of themselves, their communities and their nations. For example, we know when pregnant women have access to iodized salt, their newborns can be protected from iodine deficiency disorders, a main cause of preventable brain damage. Something as simple as fortifying staple foods with important micronutrients can have significant impact that can last a lifetime.

Thanks to partners like you—including donors, country governments, and community stakeholders—our work in Asia helps to improve nutrition for women, adolescent girls and children, and helps countries in their efforts to improve nutrition and reach the Sustainable Development Goals.

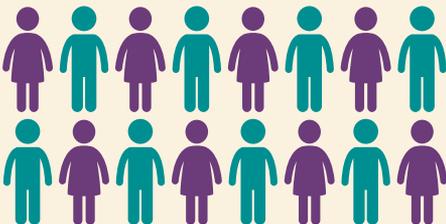
BETTER NUTRITION FOR WOMEN, GIRLS & CHILDREN

Uttar Pradesh is one of the most heavily populated state in India, with many health and nutrition challenges. Through *Ek Sahi Shuruat*, we are working closely with government departments including health, education, women's welfare and others, to improve the nutritional status of over 17 million women, children and adolescent girls. This means implementing iron and folic acid supplementation and nutrition strategies, to building capacity in the healthcare system.

Through nutrition programs we are helping countries take an integrated health service approach to nutrition challenges. For example, thanks to support from both Canadian and Australian governments and in close collaboration with the Government of Indonesia, our action through the [MITRA program](#) aims to improve the health and nutrition status of more than one million pregnant women and children by tackling such challenges as iron deficiency anaemia, which impacts approximately 37% of pregnant women.

89%

In Ethiopia, 89% of all children aged 6–59 months were reached with two doses of life-saving vitamin A.



65,000

In Bangladesh, helped treat 65,000 children between 6–59 months suffering from diarrhoea with zinc & oral rehydration salts.



RESPONDING TO LARGE SCALE NEED

The Food Fortification Program (FFP) in Pakistan is one of the largest fortification programs developed to combat malnutrition. FFP aims to reduce iron deficiency anaemia and vitamin A deficiency in women and young children. This five-year fortification program is a partnership between MI and Mott MacDonald, with funding from the UK's Department for International Development (DFID). As the lead technical partner of this country-wide program, we are providing support for commercial wheat flour and edible oil/ghee mills to properly fortify their products for public consumption.

EVIDENCE & EVALUATION

By developing and helping translate evidence into strong policies and better program design and implementation, we help ensure that high-quality interventions are provided to serve the world's most vulnerable and that learnings are replicated.

CAPACITY BUILDING: We continue to work with local stakeholders (universities, research institutes, and local NGOs, among others), to strengthen their technical capacity to deliver better nutrition services. Through our projects we ensure local students and staff receive training in multiple aspects of

nutrition programming, from policy adoption to program evaluation to facilitate national ownership and sustainability of interventions.

POLICY-RELEVANT RESEARCH: Last year, we led—or participated in—over 40 implementation research projects, surveys and program evaluations aimed at influencing policy and practice at national and global levels.

KNOWLEDGE DISSEMINATION: MI staff contributed to more than 30 peer reviewed publications, six global guidance notes and tools, and other knowledge dissemination activities.

GLOBAL INFLUENCING: MI led—or contributed to—many global expert and advisory committees, networks and interest groups, including the World Health Organization (WHO) nutrition guideline development group; WHO/UNICEF Technical Expert Advisory Group on nutrition monitoring; the Canadian Network for Maternal Neonatal and Child Health (CAN-MNCH) and the Food Fortification Initiative, to name a few. MI holds leadership positions, including convenor of expert groups and hosts the Secretariats of both the Micronutrient Forum and the Global Alliance for Vitamin A (GAVA).

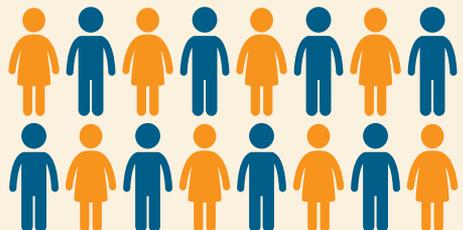
300,000

In Senegal & neighbouring countries, 300,000 newborns protected from iodine deficiency disorders by reaching an additional 15M people with adequately iodized salt.



96%

In Pakistan, 96% of children aged 6–59 months were reached with two doses of life-saving vitamin A.



Nutrition now for women and girls

The evidence is clear: when girls and women have access to nutritious foods, they are mentally and physically better able to contribute in life and for their families and communities.

Access to a varied and nutritious diet should be a fundamental human right.

Through our #WomensNutritionNow campaign, we are calling for concerted action to scale up nutrition for women and girls. Action on malnutrition has the power to transform our world, saving millions of lives, increasing economic opportunities, lifting people out of poverty, and empowering the more than one billion malnourished women and girls to play a stronger role in their lives and in the social, economic and democratic development of the communities—and their countries.

Nutrition is an essential component of international development. In 2015, malnutrition cost the global economy \$3.5 trillion. Studies show that every dollar invested in nutrition yields \$16 in return. Addressing malnutrition is not only the right thing to do—it's also smart economic strategy.

Together, we can save millions of lives, drive economic development, lift families out of poverty and—most of all—empower women and girls to be champions—for themselves and the world.

Join us to unleash the potential of the world's women and girls with better nutrition. We'll all be stronger for it.



TOTAL EXPENSES

(\$42.1 MILLION EXPRESSED IN US DOLLARS)



- Africa: 22.1 million
- Asia: 11.3 million
- Americas & Middle East: 0.4 million
- Global Programs: 4.6 million
- Management & administration: 3.7 million

Acknowledgements

BOARD OF DIRECTORS

The [Board of Directors](#) provides leadership in the areas of child survival, child health, growth and development, and the survival of women and newborns. This year the MI Board of Directors welcomed three new members: Her Excellency Dr. Joyce Banda; the CEO of the UBS Optimus Foundation, Phyllis Costanza; and the Director of the international Monetary Fund (IMF) Middle East and Central Asia Department, Masood Ahmed.

BOARD CHAIR

Strive Masiyiwa

VICE CHAIR

David de Ferranti

BOARD MEMBERS

Masood Ahmed

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Timothy Evans

Amy Baker

Suprotik Basu

Joanne Carter

Phyllis Costanza

David Stevenson

PARTNERS & DONORS

They say it takes a village to raise a child. We say it takes a world to lift vulnerable children and mothers out of poverty and poor health through good nutrition. Thank you to our partners and donors for their generous contribution to MI's mission. For a complete list, please visit our [website](#).

CONTACT

With two regional offices and 10 country offices, we help governments improve the quality and extent of their reach for their vulnerable populations. For more information about our regional offices, please visit our website: [micronutrient.org](#)

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REGIONAL PROGRAM EXPENSES

(\$38.4 MILLION EXPRESSED IN US DOLLARS)



- Vitamin A procurement & interventions: 14.5 million
- Adolescents and women of reproductive age: 3.2 million
- Iodine: 4.4 million
- Zinc: 4.3 million

- Infant and young child nutrition: 4.6 million
- Pregnant women and newborns: 1.8 million
- Cross cutting: 2.7 million
- Other interventions: 2.9 million