



**N-LIFT**

**Fostering innovative partnerships to scale up nutrition**

## Finding missed opportunities – a new approach to scale up nutrition

N-LIFT, or the *Nutrition Leverage and Influence for Transformation*, is a Nutrition International business model that catalyzes greater investments in nutrition and supports increased collaboration with large scale initiatives and platforms so that more women, girls, and young children have access to proven nutrition solutions.

N-LIFT seeks to innovate by leveraging partner investments, networks and platforms to incentivize the expansion of nutrition interventions where most needed.

N-LIFT opens the door for greater collaboration with organizations that have not traditionally focused on nutrition, in order to layer on interventions that can multiply benefits to those most in need. For instance, the model could support the integration of direct nutrition interventions across any number of sectors, including health, education, agriculture, WASH, and beyond. Integration will ensure increased value for beneficiaries, because in addition to other benefits, they will also profit from improved nutrition.

Ultimately, N-LIFT is about exploring opportunities to share skills, resources, and networks, and to embrace new forms of collaboration. It means working with partners to ensure vulnerable communities have the services they need to survive and thrive.



**Nutrition International has developed a business model designed to address missed opportunities for nutrition impact.**



**With an anchor investment provided by the Government of Canada, the model will help build innovative partnerships and promote co-investments to scale up nutrition reach and resources.**

# N-LIFT at a glance

## What does it focus on?

N-LIFT focuses on development efforts to promote and integrate nutrition where complimentary.

It aims to reduce missed opportunities by working with partners to integrate nutrition in large-scale interventions managed by public organizations, multilateral agencies, private companies or NGOs that reach target populations with health or other services which currently do not include nutrition interventions.

N-LIFT also strives to help increase international and domestic resources to nutrition programs to meet the needs of women and girls.

## What does it do?

- ➔ Incorporation of nutrition interventions into existing platforms that reach target populations, through technical support or catalytic investment.
- ➔ Analytical work to better understand where nutrition can be integrated into delivery platforms, existing funding mechanisms and policy frameworks, and advocacy to support that integration.
- ➔ Innovative finance and co-financing opportunities which serve to increase resources for nutrition.
- ➔ Strategic investments to enhance nutrition capacity of governments, or agencies, where improved capacity will result in measurable, tangible impact.

## Who can be an N-LIFT partner?

N-LIFT will actively work with a range of partners to fill the nutrition gap in development interventions. It particularly welcomes partnership with organizations that have strong potential for wide reach and keen to integrate nutrition as part of their own interventions.



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## About Nutrition International

Founded in 1992, Nutrition International is a global organization dedicated to delivering proven nutrition interventions to those who need them most. Working in partnership with countries, donors and implementers, our experts conduct cutting-edge nutrition research, support critical policy formulation, and integrate nutrition into broader development programs. In more than 60 countries, primarily in Asia and Africa, Nutrition International nourishes people to nourish life. [www.NutritionIntl.org](http://www.NutritionIntl.org)