**ETHIOPIA**

**CHALLENGE**
Pregnancy and childbirth can be a difficult time for women and newborns in Ethiopia, which has some of the highest maternal and neonatal mortality rates in the world and very low access to essential health care services. This is especially true for women in the Afar region, who live in communities that move frequently and are often in remote areas far from health facilities.

**APPROACH**
A package of care for pregnant women & their newborns was developed through a pilot project & implementation research.

**STRENGTHEN CARE DELIVERY**

<table>
<thead>
<tr>
<th>Training</th>
<th>Mobile Health</th>
<th>Community Health Information System</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,003 community level health volunteers</td>
<td>149 facility level health professionals</td>
<td>671 pregnant women enrolled in pilot study</td>
</tr>
</tbody>
</table>

**INCREASE ACCESS TO CARE**

<table>
<thead>
<tr>
<th>Linking Communities to Health Facilities</th>
<th>Family Meetings</th>
<th>Behaviour Change Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>46 community quality improvement teams</td>
<td>9 facility quality improvement teams</td>
<td>2,055 people who watched educational outdoor performances</td>
</tr>
</tbody>
</table>

**FINDINGS**

**Increase in Antenatal Care (Baseline to Endline)**
- Pregnant women attending four or more antenatal care visits: increase from 5% to 23%
- Pregnant women taking any iron-folic acid supplements: increase from 0% to 65%
- Pregnant women taking iron-folic acid supplements for ≥90 days: increase from 0% to 23%

**Increase in Birth Care (Baseline to Endline)**
- Timely initiation of breastfeeding: increase of 39% to 76%
- Delivery with a skilled birth attendant: increase from 2% to 18%

**Increase in Postnatal Care (Baseline to Endline)**
- Women receiving postnatal care within 48 hrs: increase from 4% to 22%
- Exclusive breastfeeding: increase from 64% to 93%

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Supporting SDG3 towards universal coverage.

Micronutrient Initiative

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