CHALLENGE
Pregnancy and childbirth can be a difficult time for women and newborns in Ethiopia, which has some of the highest maternal and neonatal mortality rates in the world and very low access to essential health care services. This is especially true for women in the Afar region, who live in communities that move frequently and are often in remote areas far from health facilities.

ETHIOPIA

APPROACH
A PACKAGE OF CARE FOR PREGNANT WOMEN & THEIR NEWBORNS WAS DEVELOPED THROUGH A PILOT PROJECT & IMPLEMENTATION RESEARCH

STRENGTHEN CARE DELIVERY

<table>
<thead>
<tr>
<th>TRAINING</th>
<th>MOBILE HEALTH</th>
<th>COMMUNITY HEALTH INFORMATION SYSTEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,003</td>
<td>149</td>
<td>671</td>
</tr>
</tbody>
</table>

Number of community level health volunteers  Number of facility level health professionals  Number of pregnant women enrolled in pilot study

INCREASE ACCESS TO CARE

<table>
<thead>
<tr>
<th>LINKING COMMUNITIES TO HEALTH FACILITIES</th>
<th>FAMILY MEETINGS</th>
<th>BEHAVIOUR CHANGE ACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>46</td>
<td>9</td>
<td>2,055</td>
</tr>
</tbody>
</table>

Number of community quality improvement teams  Number of facility quality improvement teams  Number of people who attended at least one family-based learning group

FINDINGS
WITH BETTER HEALTH SERVICES, MORE PREGNANT WOMEN SOUGHT HEALTH AND NUTRITION CARE

INCREASE IN ANTENATAL CARE (BASELINE TO ENDLINE)

- Pregnant women attending four or more antenatal care visits: increase from 5% to 23%
- Pregnant women taking iron-folic acid supplements for ≥90 days: increase from 0% to 23%
- Pregnant women taking any iron-folic acid supplements: increase from 18% to 65%

INCREASE IN BIRTH CARE (BASELINE TO ENDLINE)

- Timely initiation of breastfeeding: increase of 39% to 75%
- Delivery with a skilled birth attendant: Increase from 2% to 18%

INCREASE IN POSTNATAL CARE (BASELINE TO ENDLINE)

- Women receiving postnatal care within 48 hrs: increase from 4% to 22%
- Exclusive breastfeeding: increase from 64% to 93%

SUPPORTING SDG3 TOWARDS UNIVERSAL COVERAGE

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