



KENYA

INCREASING DEMAND AND IMPROVING HEALTH SERVICES FOR PREGNANT WOMEN AND NEWBORNS IN UNDER SERVED AREAS

CHALLENGE
Pregnancy and childbirth can be a difficult time for women and newborns in Kakamega County, Kenya, which has high maternal and newborn mortality rates and low access to essential healthcare services, such as delivery with a skilled birth attendant.

APPROACH

A PACKAGE OF CARE FOR PREGNANT WOMEN & THEIR NEWBORNS WAS DEVELOPED THROUGH A PILOT PROJECT & IMPLEMENTATION RESEARCH

STRENGTHEN CARE DELIVERY

TRAINING



3,754
Number of community level health volunteers

177

Number of health facility professionals with PRONTO teamwork & simulation training

250

Number of health facility professionals with emergency obstetric care training

CHANGING ROLES AND INCENTIVES



345

Number of traditional birth attendants in new role of Birth Companions



11,427

Number of pregnant women brought to health facility by Birth Companions

IMPROVE COMMUNITY LEVEL HEALTH

65



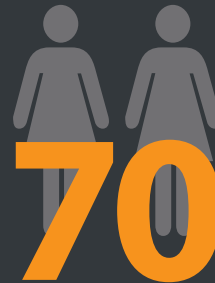
Number of community health units strengthened and linked to formal healthcare system

INCREASE ACCESS TO CARE

PEER GROUPS



Number of father-to-father groups



Number of mother-to-mother groups

COMMUNITY ACTION AND DIALOGUE DAYS



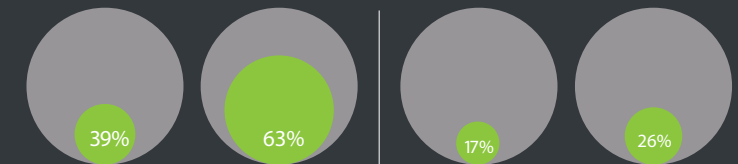
19,370

Number of people reached with community solutions to improve care-seeking behaviour

FINDINGS

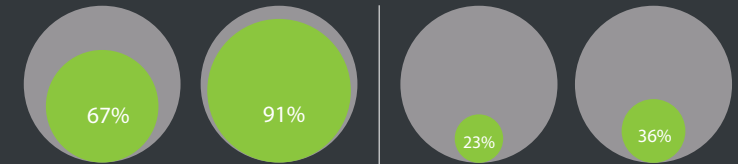
WITH BETTER HEALTH SERVICES, MORE PREGNANT WOMEN SOUGHT HEALTH AND NUTRITION CARE

INCREASE IN ANTENATAL CARE (BASELINE TO ENDLINE)



Pregnant women attending four or more antenatal care (ANC) visits: increase from 39% to 63%

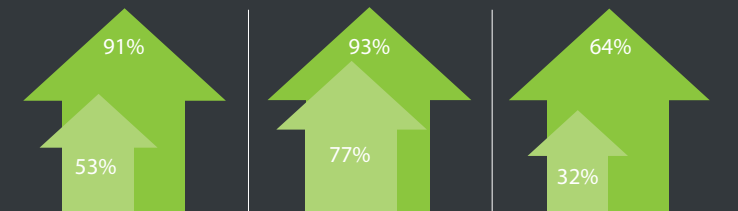
Pregnant women attending ANC in first trimester: increase from 17% to 26%



Pregnant women taking any iron-folic acid supplements: increase from 67% to 91%

Pregnant women taking iron-folic acid supplements for ≥ 90 days: increase from 23% to 36%

INCREASE IN BIRTH CARE (BASELINE TO ENDLINE)



Delivery at health facilities: increase from 53% to 91%

Timely initiation of breastfeeding: increase from 77% to 93%

Optimal cord clamping: increase from 32% to 64%

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