CHALLENGE
Pregnancy and childbirth can be a difficult time for women and newborns in Kakamega County, Kenya, which has high maternal and newborn mortality rates and low access to essential healthcare services, such as delivery with a skilled birth attendant.

INCREASING DEMAND AND IMPROVING HEALTH SERVICES FOR PREGNANT WOMEN AND NEWBORNS IN UNDER SERVED AREAS

APPROACH
A PACKAGE OF CARE FOR PREGNANT WOMEN & THEIR NEWBORNS WAS DEVELOPED THROUGH A PILOT PROJECT & IMPLEMENTATION RESEARCH

STRENGTHEN CARE DELIVERY

TRAINING
- Number of health facility professionals with PRONTO teamwork & simulation training: 177
- Number of health facility professionals with emergency obstetric care training: 250

IMPROVE COMMUNITY LEVEL HEALTH
- Number of community health volunteers: 3,754

INCREASE ACCESS TO CARE

PEER GROUPS
- Number of community health units strengthened and linked to formal healthcare system: 65
- Number of father-to-father groups: 23
- Number of mother-to-mother groups: 70

COMMUNITY ACTION AND DIALOGUE DAYS
- Number of people reached with community solutions to improve care-seeking behaviour: 19,370

FINDINGS
WITH BETTER HEALTH SERVICES, MORE PREGNANT WOMEN Sought HEALTH AND NUTRITION CARE

INCREASE IN ANTENATAL CARE (BASELINE TO ENDLINE)
- Pregnant women taking any iron-folic acid supplements: increase from 67% to 91%
- Pregnant women attending four or more antenatal care (ANC) visits: increase from 39% to 63%
- Pregnant women attending ANC in first trimester: increase from 17% to 26%
- Pregnant women taking iron-folic acid supplements for ≥90 days: increase from 23% to 36%

INCREASE IN BIRTH CARE (BASELINE TO ENDLINE)
- Delivery at health facilities: increase from 53% to 91%
- Timely initiation of breastfeeding: increase from 77% to 93%
- Optimal cord clamping: increase from 32% to 64%

SUPPORTING SDG3 TOWARDS UNIVERSAL COVERAGE
- Number of health facility professionals with emergency obstetric care training: 250
- Number of health facility professionals with PRONTO teamwork & simulation training: 177

Micronutrient Initiative
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