Improving the survival and health of pregnant women, newborns and young children

### Interventions

**Supplementation of iron and folic acid for pregnant women**

<table>
<thead>
<tr>
<th>Intervention</th>
<th>Reach</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folic acid</td>
<td>60%</td>
<td></td>
</tr>
<tr>
<td>Iron</td>
<td>0%</td>
<td>4%</td>
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</tbody>
</table>

Pregnant women are counselled to undergo at least four antenatal checkups, during which they are provided with iron and folic acid tablets to combat anaemia and help reduce the risk of low birth weight for their babies.

**Birth package**

Frontline health workers receive additional skill-based training on safe delivery attendance and interventions to improve the healthcare provided to mothers and babies during and immediately after birth.

- Kangaroo mother care
- Optimal cord clamping
- Early initiation of breastfeeding
- Nutrition counselling

**Infant and young child nutrition**

Frontline health workers are trained to increase their capacity to promote and encourage exclusive breastfeeding for children under 6 months, and complementary feeding practices for children 6 to 24 months. They also distribute multiple micronutrient powders to caregivers.

- 2015
- 2020

**Impact**

- Improved survival and health of protected mothers
- Enhanced survival and health of newborns
- Stronger, healthier infants and children

**Reach**

- Nearly 40% of newborns in 16 districts across 3 provinces will benefit from early initiation of breastfeeding.
- The proportion of children aged 6 to 24 months in 5 districts of Punjab province who regularly receive multiple micronutrient powders as part of more nutritious complementary feeding will increase from 0% to up to 60%.

**Impact**

- 275,000 pregnant women in 3 provinces - twice as many as before - will receive the recommended course of iron and folic acid tablets.
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**FROM THE GOVT. OF CANADA**

4.9M

5 YRS

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