

# NLIFT

NUTRITION LEVERAGE AND INFLUENCE FOR TRANSFORMATION

## FOSTERING INNOVATIVE PARTNERSHIPS TO SCALE UP NUTRITION

**Nutrition Leverage and Influence for Transformation (NLIFT)** is a pioneering initiative that seeks to integrate proven nutrition interventions into existing development platforms that do not already focus on nutrition. With this approach, Nutrition International aims to reduce missed opportunities and expand the reach of effective nutrition interventions to ultimately improve health and nutrition outcomes and the economic future in Asia and Africa.

**With a 25 million dollar anchor investment** provided by the Government of Canada through Global Affairs Canada, this initiative collaborates with exciting newcomers to the nutrition landscape — leveraging their resources to reach vulnerable people, especially women and adolescent girls. The goal to improve nutrition and support women's equality and empowerment is interwoven into each investment.

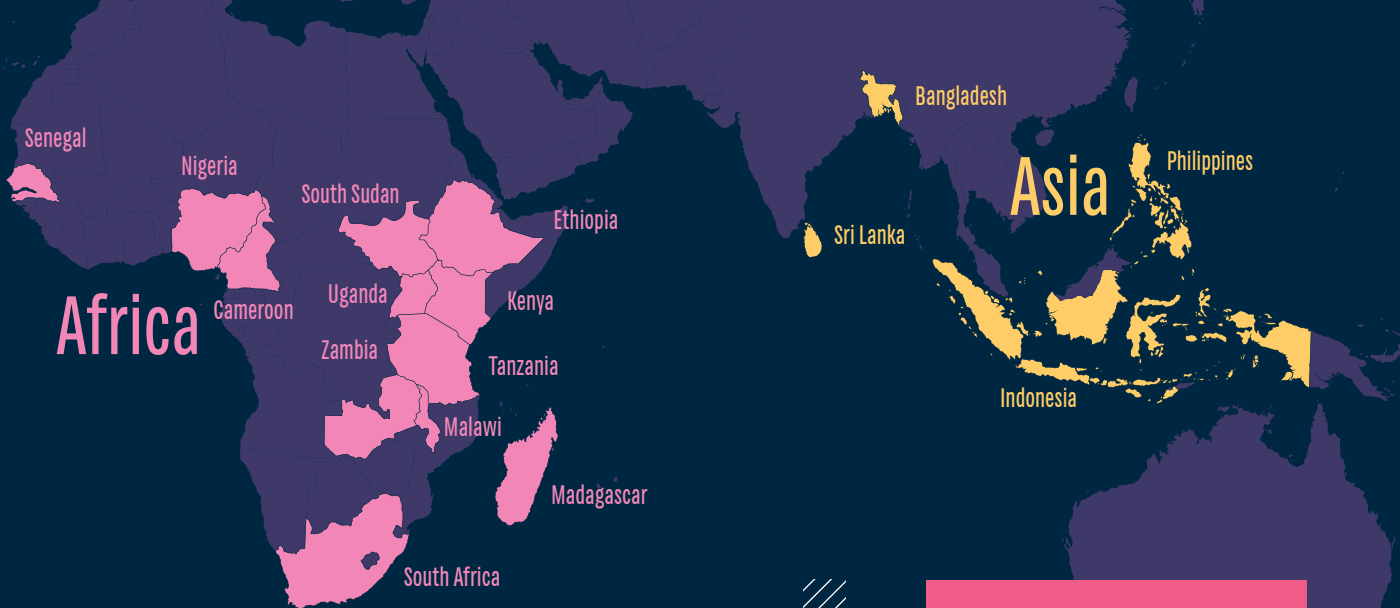


### AT A GLANCE



### Four types of investments





# DOING DEVELOPMENT DIFFERENTLY

Working like a financial portfolio, NLIFT consists of diverse investments across a variety of sectors. It is designed to maximize return on investment (ROI) for vulnerable people. ROI is measured using the following outcomes:

- ▶ **1. LEVERAGE:** the financial commitments and in-kind support that NLIFT leverages from partners that drive resources to nutrition that would otherwise be used in other areas.
- ▶ **2. REACH:** the millions of vulnerable communities that NLIFT aims to reach.
- ▶ **3. IMPROVED HEALTH & NUTRITION:** demonstrated impact on the health and nutrition status of the target population.
- ▶ **4. BENEFICIARIES' ECONOMIC WELL-BEING:** the tangible financial benefit of an NLIFT investment, which may ultimately entice national governments to contribute resources to the investment.

## ABOUT — OUR — PARTNERSHIPS

NLIFT works with forward-thinking partners who want to graft nutrition into existing development platforms, programs and networks.

Together with its partners, NLIFT will work to improve health and nutrition outcomes for a stronger economic future in developing countries. NLIFT seeks to build cross-sectoral collaboration, and welcomes prospective partners in health, education, agriculture and other any other sector that can benefit from integrating nutrition.



**For more information:**

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## About Nutrition International

Founded in 1992, Nutrition International is a global organization dedicated to delivering proven nutrition interventions to those who need them most. Working in partnership with countries, donors and implementers, our experts conduct cutting-edge nutrition research, support critical policy formulation, and integrate nutrition into broader development programs. In more than 60 countries, primarily in Asia and Africa, Nutrition International nourishes people to nourish life. [NutritionIntl.org](http://NutritionIntl.org)