

# NLIFT

NUTRITION LEVERAGE AND INFLUENCE FOR TRANSFORMATION

## PARTNERING WITH THE WORLD ASSOCIATION OF GIRL GUIDES AND GIRL SCOUTS TO PROMOTE HEALTHIER LIVES FOR GIRLS AND YOUNG WOMEN

WAGGGS (Philippines)

### Missed opportunity

Nutrition has a vital impact on women, girls, communities and outcomes for generations to come. Yet, women and girls' nutrition is not a funding nor a policy priority. One million women and girls worldwide suffer from malnutrition. As the world's only movement for every girl and any girl, reaching 10 million girls in 150 countries, the World Association of Girl Guides and Girl Scouts (WAGGGS) is in a unique position to shift this narrative by promoting girl-led change through nutrition education, community action and advocacy.

### Investment

With support from NLIFT, WAGGGS will develop an educational nutrition badge curriculum and pilot it in five countries where malnutrition is a major problem: Bangladesh, Madagascar, the Philippines, Sri Lanka and Tanzania. Girls will also reach out to their communities to share nutrition knowledge and mobilize efforts to implement projects that will increase girls' access to better nutrition. WAGGGS will capture and disseminate lessons learned from the curriculum to influence decision makers at a national and global level.

### Innovation and leverage

The NLIFT investment will leverage WAGGGS extensive network to educate girls on the importance of good nutrition, which will have an impact on their future as well as the future of their families and entire communities. These girls will also be empowered to speak out for nutrition at national and global fora, creating a new generation of nutrition champions.



### INVESTMENT AT A GLANCE



**Duration**  
2017-2019



**Partners**  
Bangladesh Girl Guides Association  
Skotisma Zazavavy Eto Madagasikara  
Girl Scouts of the Philippines  
Sri Lanka Girl Guides Association  
Tanzania Girl Guides Association



**Reach**  
Girls ages 6-19

585,000



**Investment (\$ CAD)**

\$ 2.1M



**Dollars leveraged (\$ CAD)**

\$ 2.4M



## Expected outcomes

- Improved knowledge, attitudes and behaviour around nutrition among girls and young women, to make healthy choices, and skills and confidence to influence their community members
- Improved accurate knowledge and attitude among community members to make healthy choices for girls and for themselves
- Increased recognition by global and national decision-makers of the importance of making girls' nutrition a priority
- An effective, scalable model which can be disseminated across the global Girl Guiding and Girl Scouting Movement



**About WAGGGS** The World Association of Girl Guides and Girl Scouts (WAGGGS) is the largest voluntary organization for girls and young women globally, representing 10 million members in 150 countries. [waggs.org](http://waggs.org)

## About NLIFT

Nutrition Leverage and Influence for Transformation (NLIFT) is a pioneering initiative that seeks to integrate nutrition interventions into existing development platforms that do not already focus on nutrition.

With a 25 million dollar anchor investment provided by the Government of Canada through Global Affairs Canada, this Nutrition International-led initiative collaborates with exciting newcomers to the nutrition landscape — leveraging their resources to reach vulnerable people, especially women and adolescent girls.



**For more information:**  
[nlift@NutritionIntl.org](mailto:nlift@NutritionIntl.org)

## About Nutrition International

Founded in 1992, Nutrition International is a global organization dedicated to delivering proven nutrition interventions to those who need them most. Working in partnership with countries, donors and implementers, our experts conduct cutting-edge nutrition research, support critical policy formulation, and integrate nutrition into broader development programs. In more than 60 countries, primarily in Asia and Africa, Nutrition International nourishes people to nourish life. [NutritionIntl.org](http://NutritionIntl.org)