Opportunity

In Senegal, anaemia is a significant public health problem—especially in remote regions. More than half of women and adolescent girls suffer from anaemia, and the number rises to 63 percent in pregnant women. Globally, it is difficult for women to obtain accurate nutrition information and access crucial iron folic acid supplementation (IFAS) to prevent and control anemia. The United Nations Population Fund (UNFPA) provides sexual and reproductive health (SRH) services that reach adolescent girls and women in over 45 countries, but there are no nutrition interventions integrated into its SRH platform.

Investment

This co-investment between Nutrition International and UNFPA will enable the integration of nutrition interventions into UNFPA-supported programs in the regions of Kolda, Louga, and Matama in Senegal. It is strengthening paths to reach hard-to-reach populations—especially pregnant women and out-of-school adolescents—in remote regions of the country with nutrition interventions. The initiative will raise awareness of nutrition and anaemia among adolescent girls and women to increase demand and consumption of IFA supplements and will focus on improving the supply chain for these essential supplements—thus contributing to the World Health Assembly’s nutrition target to halve anaemia in women of reproductive age by 2030.

Innovation and leverage

The NLIFT investment will leverage UNFPA’s existing SRH programs and initiatives to target hard-to-reach populations, contributing to breaking the cycle of malnutrition by ensuring that IFA supplements and quality nutrition information are available and accessible to women and adolescent girls—no matter where they live. The investment has the potential to inform the scale up to reach over 15 million women per year across 150 countries through UNFPA’s SRH platform.

INVESTMENT AT A GLANCE

<table>
<thead>
<tr>
<th>Duration</th>
<th>2018-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reach</td>
<td>women and adolescent girls will be reached with nutrition interventions</td>
</tr>
<tr>
<td>Investment ($)</td>
<td>$ 1.5M</td>
</tr>
<tr>
<td>Dollars leveraged ($)</td>
<td>$ 1M</td>
</tr>
</tbody>
</table>
**Expected outcomes**

- Improved nutrition knowledge, attitudes and practices among women and hard-to-reach adolescent girls
- Increased intake of IFA among pregnant women
- Increased intake of WIFAS among out-of-school adolescent girls
- Identify barriers and opportunities for improvement of the IFA supply chain to better reach women in antenatal care, postnatal care and family planning
- Identify barriers and opportunities for improvement of the WIFA supply chain to better reach adolescent girls
- Generate evidence about how to scale up nutrition interventions through UNFPA programs and initiatives

**About NLIFT**

Nutrition Leverage and Influence for Transformation (NLIFT) is a pioneering initiative that seeks to integrate nutrition interventions into existing development platforms that do not already focus on nutrition.

With a 25 million dollar anchor investment provided by the Government of Canada through Global Affairs Canada, this Nutrition International-led initiative collaborates with exciting new partners in health, education, agriculture and other newcomers to the nutrition landscape, leveraging their strengths, reach and resources to develop investments that ensure more vulnerable people have access to proven nutrition solutions.

**About UNFPA**

The United Nations Population Fund (UNFPA) is dedicated to delivering a world where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled. [unfpa.org](http://unfpa.org)

**For more information:**

nlift@NutritionIntl.org

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**About Nutrition International**

Founded in 1992, Nutrition International is a global organization dedicated to delivering proven nutrition interventions to those who need them most. Working in partnership with countries, donors and implementers, our experts conduct cutting-edge nutrition research, support critical policy formulation, and integrate nutrition into broader development programs. In more than 60 countries, primarily in Asia and Africa, Nutrition International nourishes people to nourish life. [NutritionIntl.org](http://NutritionIntl.org)