The Project

PINKK (Projet Intégré de nutrition dans les regions de Kolda et Kédougou) is an integrated nutrition project which aims to increase access to micronutrient-rich foods and improve the management of nutrition-related aspects in the plans and programs of the Government of Senegal. PINKK targets two high burden regions in Senegal, specifically:

- Kolda Region: the counties of Kolda, Velingara and Medina Yero Foula
- Kedougou Region: the counties of Kedougou, Salemata and Saraya

The Need

Chronic malnutrition rates in these regions are among the highest in Senegal:

- 40% of populations in these regions live below the poverty line
- More than 50% of the population has suffered from food insecurity in five of six departments targeted by PINKK. In Medina Yero Foula, this rate is 80%.

Our Solution

A partnership of the Cellule de Lutte contre la Malnutrition, the Ministry of Health, the Ministry of Agriculture, World Vision, Développement International Desjardins and Nutrition International, the PINKK project links health care, agriculture and business with the aim of improving nutrition health and food security for people in Kolda and Kédougou, particularly women and young children.

PROGRAM AT A GLANCE

- **Duration**: 2015-2019
- **Reach**: 106,000 children under 5 were reached with nutritional activities such as Growth Monitoring Promotion, screening for acute malnutrition in children, and vitamin A supplementation
- **44,000** lactating women and 33,000 pregnant women were reached with nutritional activities (iron folic acid and nutrition education)
- **33,000** influential people were sensitized on good nutritional and hygiene practices
- **6,986** women have been trained in financial education

**Location**

Kolda and Kédougou
Impact

- **639** Village Savings and Loan Associations have been set up
  - XOF **159,681,630** in savings
  - **13,736** children under 5 benefited from the savings

- **777** women benefited from XOF **52 000,000,000** from financial institutions

- **5,155** households benefit from the food security package including small livestock (goat, guinea fowl) and backyard gardens (papaya, orange pulp sweet potato, guava, moringa) to ensure the availability and consumption of food with high nutritional value

- Among these beneficiary households, **9,582** children under 5, **1,040** pregnant women and **3,316** lactating women have access to micronutrient-rich foods

- **30** girls’ clubs have been established to break the intergenerational cycle of malnutrition
  - **1,633** girls were trained on nutrition, WASH, leadership, gender and gender-based violence, mental stimulation of the child and awareness, child protection and rights, adolescent and youth reproductive health and communication skills
  - **4,228** children under 5 were sponsored by members of girls’ clubs to support the nutritional monitoring of children

About Nutrition International

Founded in 1992, Nutrition International is a global organization dedicated to delivering proven nutrition interventions to those who need them most. Working in partnership with countries, donors and implementers, our experts conduct cutting-edge nutrition research, support critical policy formulation, and integrate nutrition into broader development programs. In more than 60 countries, primarily in Asia and Africa, Nutrition International nourishes people to nourish life.

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