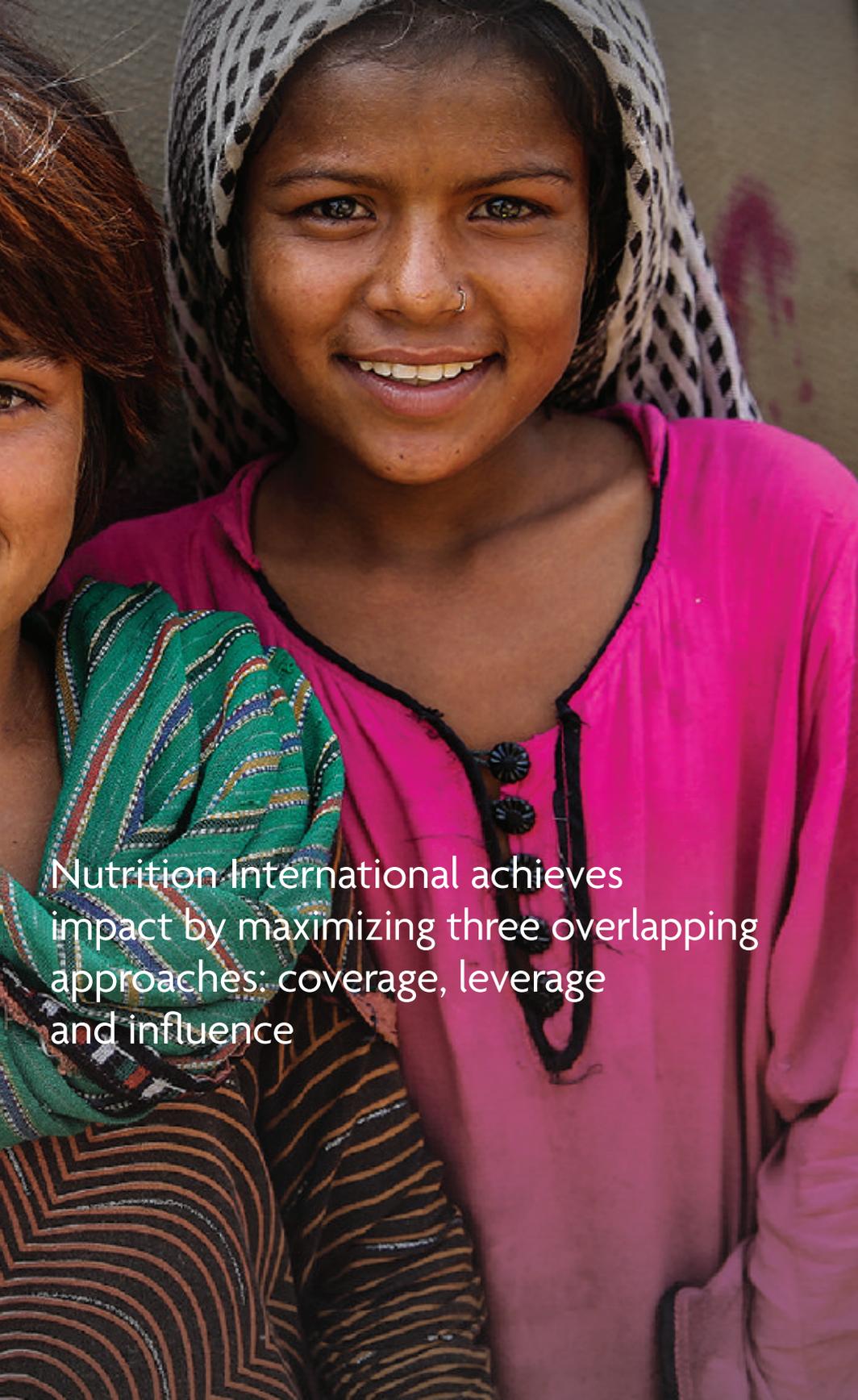


NUTRITION INTERNATIONAL  
2016/2017 ANNUAL HIGHLIGHTS

DOING  
DEVELOPMENT  
DIFFERENTLY



Nutrition International achieves impact by maximizing three overlapping approaches: coverage, leverage and influence



Delivering low-cost, high-impact nutrition interventions, especially for women, adolescent girls, and children in Africa and Asia.

**C O V E R A G E**



Integrating nutrition into non-nutrition platforms to maximize impact and avoid missed opportunities.

**LEVERAGE**



Utilizing research, technical assistance and advocacy to improve domestic and international policies, programs, and resources for nutrition.

**I N F L U E N C E**



## VOICES OF CHAMPIONS

“Canada sees nutrition as a key driver for reducing poverty and achieving gender equality.[...] If we can use our nutrition interventions to address inequalities [...] especially for women and girls, we will not only reduce malnutrition and poverty but we will set the world on a solid path to attain the Sustainable Development Goals.”

The Honourable Marie-Claude Bibeau,  
Canada's Minister of International Development  
and La Francophonie

“Good nutrition is fundamental to unlocking the health, wellbeing and full potential of girls and women.[...] We have the largest generation of adolescents and young girls in history. If they are supported and empowered with necessary tools and resources—in combination with good nutrition—we'll see a ripple effect not only affecting their future, but the future of their families, communities, and countries.”

Her Royal Highness  
Princess Sarah Zeid of Jordan



“One billion girls and women are malnourished – undermining their health, power and potential. Nutrition International, through its commitment to improve girls’ and women’s nutrition globally, is working to unlock that power and that potential to the benefit of all. Congratulations Canada for leading the way. Women Deliver is honoured to be a partner of Canada and Nutrition International and a collaborator in these efforts.”

Katja Iversen, CEO, Women Deliver

“Nutrition International is making an important contribution to achieving a world where women and girls are able to reach their full potential.”

Gerda Verburg, UN Assistant Secretary General and Coordinator, SUN Movement

## A GLOBAL NUTRITION ORGANIZATION

As the Micronutrient Initiative became Nutrition International, we revised our vision, purpose and mission to better reflect our new identity.

**VISION** A world where everyone, everywhere is free from malnutrition and able to reach their full potential.

**PURPOSE** To transform the lives of vulnerable people – especially women, adolescent girls and children – by improving their nutritional status.

**MISSION** To be a global leader in finding and scaling solutions to malnutrition through *coverage, leverage and influence*.



# DOING DEVELOPMENT DIFFERENTLY

**Good nutrition is the foundation for human development. It is the critical ingredient every one of us needs to survive and to thrive. Without it, the brain will not develop fully, the body will not grow properly, and the immune system will not function effectively.**

Nutrition is also one of the lowest cost, highest impact investments; it can save lives and unlock human potential. Investing in nutrition creates a virtuous circle improving health, increasing education and lifetime earnings, and directly promoting women's empowerment. It is a key element in 12 of 17 of the United Nation's Sustainable Development Goals and the foundation upon which we can build a more equitable world.

For over 25 years, Nutrition International has been pushing the leading edge of nutrition. We achieve this by doing development differently – by thinking outside the box, in some cases breaking the box, and in others connecting boxes together in order to multiply impact without multiplying complexity or cost.

We help governments and partners scale up nutrition by providing the technical and programmatic expertise needed to bring policy, planning, and programs to life. We build innovative partnerships outside the nutrition sector, leveraging each other's resources and know-how to reach more people with nutrition interventions, more effectively. We solve major public health issues like iodine deficiency and anaemia by working with governments

and the private sector to re-shape markets so that the staple foods consumers eat are fortified with micronutrients, at a competitive price. Our world-class technical experts generate evidence, and share it with the global community so we can ensure the right interventions are reaching the right people in the most efficient and sustainable ways possible.

It is this way of thinking that allowed Nutrition International to grow from a small Canadian initiative in 1992, to a leading global nutrition organization.

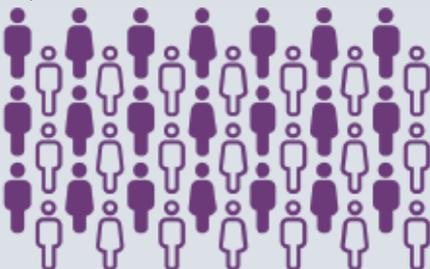
We have seen a lot of change over 25 years, from the Micronutrient Initiative to Nutrition International, but our vision remains the same: a world where everyone, everywhere, is free from malnutrition and able to reach their full potential. We are united in a common desire to put an end to malnutrition by doing whatever it takes to do the greatest good for the people we serve.

JOEL SPICER  
PRESIDENT AND CEO

## OUR IMPACT IN NUMBERS

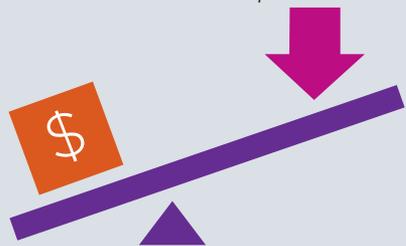
# 571M

*vulnerable people reached with low-cost, high-impact nutrition interventions.*



# CAD\$19.2M

*in cash and in-kind contributions committed to be leveraged by 8 N-LIFT partners to integrate nutrition into non-nutrition platforms.*



## DELIVERING GLOBAL IMPACT

### RIGHT START: IMPROVING NUTRITION AND HEALTH CARE FOR WOMEN, ADOLESCENT GIRLS, NEWBORNS AND CHILDREN

Since its launch in 2016, Right Start has reached millions in Ethiopia, Kenya, Senegal, Tanzania, Bangladesh, India, Indonesia, Pakistan and the Philippines. Through this initiative, Nutrition International has established cross-sector partnerships, including with Ministries of Education in many countries to implement nutrition interventions for adolescent girls.

### LEVERAGING RESOURCES FOR MORE IMPACT

Through N-LIFT (Nutrition Leverage and Influence for Transformation), Nutrition International entered into 8 innovative partnerships with girls' movements, government and non-government organizations, private sector, and research institutions around the world to integrate nutrition into existing platforms, for more impact. Partners such as BRAC, Johnson & Johnson and the World Bank have so far committed to leveraging almost CAD\$ 20 million in cash and in-kind contributions, thereby increasing the funding available for nutrition.

### SHARING KNOWLEDGE AND TECHNICAL EXPERTISE TO SCALE UP NUTRITION

Under N-TEAM (Nutrition Technical Assistance Mechanism) and through the Technical Assistance for Nutrition (TAN) project (supported by UK aid), Nutrition International

is providing nutrition technical assistance to the Scaling Up Nutrition (SUN) Movement as well as 12 of its member countries. Among significant achievements are the technical support provided to the Government of Tanzania in launching its National Multi-Sectoral Nutrition Plan, and the ongoing collaboration with the Government of the Philippines to deliver the Philippine Plan of Action for Nutrition.

In Pakistan, Nutrition International became the host of the Secretariat of the SUN Academia and Research Network for the next three years.

### JOINING FORCES TO MULTIPLY RESULTS

Nutrition International continued to partner with other nutrition and non-nutrition organizations, building on each other's resources and expertise for increased effectiveness. For example, through ENRICH (Enhancing Nutrition Services to Improve Maternal and Child Health) — a project led by World Vision — support was provided to the Kenya and Tanzania governments to strengthen their nutrition policies and the services they offer through the health care system.

Nutrition International renewed its decade-long partnership with the World Food Programme to improve nutrition and food security globally. Since 2016, the two organizations have been working together to provide fortified school meals to 110,000 children in Haiti through the Micronutrients for Every Meal Initiative (MEMI).

# 174M

children in Asia and Africa reached with two doses of life-saving vitamin A.



# 26

technical assistance projects supported through TAN completed or underway in 12 countries to help governments scale up nutrition.



## **PARTNERING WITH GOVERNMENTS TO SCALE UP NUTRITION**

In India, Memoranda of Understanding (MOUs) outlining Nutrition International's support to governments' health and nutrition initiatives were signed with the states of Madhya Pradesh, Gujarat and Uttar Pradesh. In Pakistan, an MOU was signed with the health departments of Khyber Pakhtunkhwa, Punjab and Sindh provinces for Right Start program support. Nutrition International also entered an MOU with the Tanzanian Ministry of Health, Community Development, Gender, Elderly and Children to deepen an existing partnership to combat malnutrition.

In order to more effectively support countries where the nutrition need is great, Nutrition International also opened new country offices in Tanzania and the Philippines. The Africa Regional Office moved from Senegal to Kenya to be in closer proximity with its largest group of program recipients in Africa.

## **INCREASING POLICY INFLUENCE FOR STRONGER COUNTRY LEADERSHIP**

In Pakistan and Tanzania, roundtables with women parliamentarians were held to discuss the importance of improving nutrition for women and girls – and the legislation and resources required to do so. In Kenya, a workshop brought together county health directors to encourage cross-county collaboration and problem-solving around

maternal, newborn and child health and nutrition interventions, particularly when it comes to funding. In Ethiopia, years of advocacy resulted in zinc being now available over the counter, where it is easily accessible as a treatment for children's diarrhoea.

## **FORTIFYING FOODS FOR GREATER REACH**

Nutrition International is helping implement the world's largest food fortification project, the Food Fortification Programme in Pakistan. Thanks to support from UK aid, half of the national supply of oil and ghee is now being fortified with micronutrients.

Senegal hit unprecedented levels of salt iodization this year, reaching 100,000 cubic metres, thanks in large part to the small producers Nutrition International supports. Expansion to Mali, Guinea and Burkina Faso is now being considered.

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# 10M

*newborns protected from iodine deficiency disorders by reaching 427M people with adequately iodized salt.*



# 17

*MOUs signed with local or national governments in Asia and Africa to scale up nutrition.*



## EVIDENCE & EVALUATION

Over the past 25 years, Nutrition International has contributed timely, relevant and accurate data to the global evidence base. Our dedicated team of technical experts advises stakeholders around the world on best practices, policy development, as well as program design and implementation. Using leading edge science and best practices, we work with stakeholders to scale up effective and sustainable interventions that improve the health of the world's most vulnerable people.

### EVIDENCE GENERATION, TRANSLATION & UTILIZATION

Nutrition International supported 20 implementation research studies and evaluations that covered topics in proof of concept, evaluations of programs and local contexts, and integrated nutrition information systems. Our research and evaluation efforts informed improvements in programs, and contributed to influencing and improving national and global policies.

### INFLUENCING THE GLOBAL NUTRITION AGENDA

Over the past year, Nutrition International contributed to 18 expert and advisory committees, networks and nutrition-related interest groups. Two toolkits and two databases were developed to share information with stakeholders around the world.

As co-chair of the Forum Steering Committee and host of the Micronutrient Forum Secretariat, Nutrition International provided support to the Micronutrient Forum's biannual Global Conference. The conference attracted 762 attendees from 78 countries. It connected researchers, policy-makers, program implementers and private sector communities, and encouraged dialogue, collaboration and knowledge sharing among participants.

Nutrition International staff gave 16 oral presentations in international fora, contributed to 26 peer-reviewed publications and helped edit supplements in a peer-reviewed journal on the nutritional status and programmatic needs of Latin America.

This year, Nutrition International staff made technical contributions to significant global policy documents, including several World Health Organization guidelines and recommendations.

To consult all publications Nutrition International produced or contributed to this year, visit our online library at [NutritionIntl.org/knowledge-library](https://NutritionIntl.org/knowledge-library)

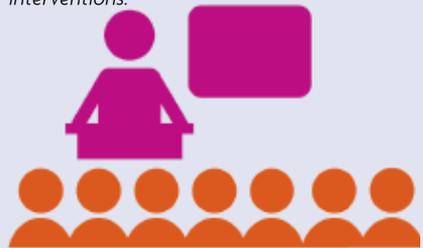
# 567,000

*adolescent girls and pregnant women reached by iron and folic acid supplementation.*



# 162,000

*community health workers and facility staff trained to promote and implement nutrition interventions.*



# SHE'LL GROW INTO IT: A GLOBAL CAMPAIGN ON GIRLS' NUTRITION

This year, Nutrition International developed a global advocacy campaign to bring attention to the critical role good nutrition plays in empowering girls to achieve their dreams and become everything they want to be.

Since its launch on the International Day of the Girl, the campaign has garnered the support of champions such as Her Royal Highness Princess Sarah Zeid of Jordan, and has been promoted by development organizations around the world.

Malnutrition is one of the most persistent barriers to women and girls' empowerment. Gender inequality, cultural practices, education, finance and access all contribute to girls being left behind where nutrition is concerned. Women are leaders and change-makers, both in their communities and around the world. Unlocking their potential is crucial for their future success and good nutrition is the key to doing so.

While the global development community has very much shifted its attention towards the needs of women and girls, nutrition has yet to become a cornerstone in their empowerment. Funding in this sector remains low and scarce. Without proper nutrition, girls' mental and physical development is jeopardized and consequently so is their ability to learn, earn and lead.

The message of the campaign is simple, but important: With good nutrition a girl's future won't just be something she dreams about. With good nutrition, she'll grow into it.



## TOTAL EXPENDITURE

(\$41.4 MILLION EXPRESSED IN US DOLLARS)



● Africa Programs:	18.8 million	(46%)
● Asia Programs:	13.0 million	(31%)
● Americas & Middle East Programs:	0.5 million	(1%)
● Global Programs:	4.6 million	(11%)
● Management & Administration:	4.5 million	(11%)

A complete copy of our financial statements can be viewed at:

[NutritionIntl.org/about/corporate-publications/](https://NutritionIntl.org/about/corporate-publications/)

# ACKNOWLEDGEMENTS

## BOARD OF DIRECTORS

Our global Board of Directors provides Nutrition International with world-renowned leadership and expertise. The Board is comprised of leaders in multilateral institutions, non-profits, academia, the private sector, and elsewhere. Our Board members provide thoughtful stewardship and strategic direction, helping Nutrition International remain one of the world's most effective nutrition organizations.

### BOARD CHAIR

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## PARTNERS & DONORS

Nutrition International works with generous partners and donors, most particularly the Government of Canada, but also the Governments of the United Kingdom and Australia as well as the Bill & Melinda Gates Foundation. We are deeply grateful for their support in nourishing the lives of the world's most vulnerable people. For a complete list of Nutrition International partners and donors, please visit our website:

[NutritionIntl.org](https://www.nutritionintl.org)

## CONTACT

Nutrition International has headquarters in Ottawa, Canada, regional offices in Nairobi, Kenya and New Delhi, India, and 10 country offices across Africa and Asia. For more information on our offices and our work, please visit our website: [NutritionIntl.org](https://www.nutritionintl.org)

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## PROGRAM EXPENDITURES BY INTERVENTION

(\$36.9 MILLION EXPRESSED IN US DOLLARS) (89% OF TOTAL EXPENDITURE)



● Vitamin A:	10.3 million (28%)	● Infant and young child nutrition:	2.4 million (6%)
● Adolescents and women of reproductive age:	3.6 million (10%)	● Pregnant women and newborns:	3.5 million (9%)
● Iodine (fortification):	5.6 million (15%)	● Cross cutting:	4.7 million (13%)
● Zinc:	2.1 million (6%)	● Other:	4.7 million (13%)