Terms of reference for content collection (video and photography) to document Nutrition International's programs in Kenya

About Nutrition International

Nutrition International is a global nutrition organization headquartered in Ottawa, Canada. For 30 years, we have focused on delivering low-cost, high-impact nutrition interventions to people who need them. Working alongside governments as an expert ally, we combine deep technical expertise with a flexible approach, increasing impact without increasing complexity or cost. Our Investment Case, the first for a nutrition organization, showcases our low-cost, high-impact approach as well as out health and human capital impacts.

We serve as a force multiplier across the development ecosystem, using our unique combination of capabilities to help countries overcome barriers to scaling up nutrition, domestic resource mobilization, as well as local government capacity and ownership. In more than 60 countries, primarily in Asia and Africa, Nutrition International nourishes people to nourish life.

Consultancy Overview

Nutrition International has worked to improve health and nutrition in Kenya since 2006 in partnership with the Government of Kenya in its efforts to address the burden of malnutrition. This partnership has included the provision of both technical and financial assistance to the government in implementing and scaling nutrition interventions through the health system. To showcase this important work, Nutrition International's Storytelling Initiative is highlighting compelling stories from the field.

We are seeking a skilled documentarian individual or team who will collect photos and videos to visually tell pre-identified stories. Prior to the shoot, Nutrition International will provide a shot list, interview guide, and outline the narrative focus of the video. It is the expectation that the Consultant will utilize these materials to capture the footage in line with the organization's wishes and aims. It is important that the Consultant is familiar with capturing footage that visually showcases a narrative arch that "tells the story", as well as has experience capturing content related to international development.

Objectives

The main objective of this consultancy is to collect video content (b-roll and interviews) and photography (approximately 150 edited images per shoot) that will be used to support communications and advocacy work related to identified programmatic areas and related initiatives. This content will be fed into a larger video/content collection project and used across various channels and purposes. This consultancy does not include video editing.

It is expected that a team of one to four people to be involved the filming and photography for this TOR, with roles such as producer, videographer, photographer and audio (noting some individuals may play dual roles).

Scope of Work

1. Briefing/planning session (virtual)

Participate in an overview meeting with Nutrition International communications team (HQ and regional) and country lead to gain clarity on requirements of consultancy and execution.

2. Principal filming/photography
   Film b-roll, conduct on-camera interviews and photograph a program/project, following guidelines Nutrition International will provide to the successful Consultant based on the specific shoot requirements.
3. File organization and uploading
   Properly name, organize and upload all captured content to a cloud-based platform to allow Nutrition International HQ team, based in Canada, to access and download for use. Email soft copies of all consent forms.

Timeline

This consultancy will be for a period of 3.5 working days per shoot (excluding travelling), with filming/photography beginning in February 2022.

Activity	Deliverables	Timeframe
Planning session (0.5 day)	• Plan of action and shooting schedule	One week prior to shoot
Principal filming and photography (2 days estimated per shoot)	• Content capture pre-identified story • Interviews with program beneficiaries • Interviews with 2-4 stakeholders • B-roll	Exact day/month will depend on the story being captured. Timing specifics will be worked out with Consultant who moves forward, with a priority on the first half of the year in 2022.
File organizing and uploading (1 day)	• All useable footage, photography and soft copies of consent forms to be delivered to Nutrition International (digitally)	To be delivered within one week of finalizing content capture

Duty station/location

The Consultant will undertake this work in Kenya with potential travel to Makueni, Vihiga, Muranga or Bomet counties as required to film, photograph and conduct interviews. The exact location will depend on the story being pursued. All expenses required under this consultancy will be provided by Nutrition International. Travel allowances maximums are based on standard rates as set out by the Client.

Profile/qualifications of Consultant

For this assignment, Nutrition International requires a Consultant with the following experiences and technical capacity:

- 5+ years of experience conducting professional-level videography and photography services
- Experience working amongst government officials and/or vulnerable populations
- Experience conducting video interviews
- Familiar with informed consent and committed to following Nutrition International's consent policy for videography and photography
- Ability to provide own filming/photography equipment, including professional cameras and audio equipment

Application Process

Proposals should be submitted by email to: bidsAfrica@nutritionintl.org before close of business on January 14th. Only complete applications will be reviewed.

- Up-to-date curriculum vitae (CV)
- Cover letter detailing how applicant fits the profile
- A link to a portfolio/show reel that demonstrates technical capabilities

- An overview of applicant's equipment, including camera bodies, lenses and other materials key to professional-level content capturing
- Financial proposal: Including daily fee rate (for filming/ photography days and travel days), fee for transcribing and timecoding non-English interviews, and any other expenses required to fulfill the terms of the consultancy (meetings, approximate travel expenses, etc.). If it is a team proposal, daily rate fees to be listed per job title. Prepare the financial proposal for one video project, assuming 0.5 planning, 2 days shooting, and 1 day travel.

This position is open to Kenyan nationals or persons with necessary permits to work in Kenya. Nutrition International is committed to the fundamental principles of equal employment opportunity. Women are encouraged to apply.