



Building a world that works **for everyone**

Good nutrition is key to a safer, healthier and more prosperous world

• • • • • One in three people globally are malnourished. It's a global crisis that measures its impact in lost lives, lost health and lost potential. Meanwhile, a growing number of global challenges are worsening malnutrition in all its forms, increasing inequality, undermining resilience and risking the health of billions of people.

But it doesn't have to be that way. With the right nutrition at the right time, we can safeguard health, strengthen immune systems and promote brain development and cognition, increasing the probability that children will enjoy greater academic achievement and improved future opportunities. Well-nourished populations are healthier and more productive: they have more income, pay more tax and increase their country's capacity to contribute domestic resources towards essential services such as quality education and improved healthcare. And nutrition security is a crucial vehicle for enabling peace and building stable, resilient countries.

For more than 30 years, Nutrition International has been taking focused action against malnutrition. We work in more than 60 countries globally, generating data and evidence, supporting policy makers and institutions to make informed decisions, and working alongside governments as an expert ally to ensure their programs successfully deliver the right nutrition interventions at scale to those who need them. We build resilience and strengthen systems to better face challenges stemming from conflicts, climate change and pandemics.



By the numbers

Our second investment case

With a funding goal of \$1 billion, our new investment case is a plan for reasserting the foundational value of good nutrition, particularly in a world beset by challenges. It doubles down on what works, with a focus on evidence-based, high-impact and cost-effective interventions that produce measurable results. It focuses on mothers and newborns, children under the age of five and adolescent girls. It breaks down silos, connects partners and platforms, and seeks to generate more funding for nutrition.

In short, it embodies our commitment to helping build a healthier, more prosperous and more equitable world.

With a return on investment of \$28 for each dollar invested, the nutrition programs in this investment case are efficient and cost-effective, offering some of the highest returns of any development intervention.¹ Drawing on our expertise and years of operational experience, we leverage the lessons we have learned and the progress we have made to achieve the greatest measurable result for the world.

It is possible to end poverty and to build a better world that works for everyone, but it can't be done without ending malnutrition. Only by breaking the cycle of poverty and inequality can we save lives, improve health, increase opportunity and generate significant, lasting economic benefits.

HEALTH IMPACTS



50 MILLION

cases of anaemia averted in adolescent girls, children, pregnant women and women of reproductive age



4 MILLION

cases of stunting prevented among children under the age of five



750 THOUSAND

child deaths averted

HUMAN CAPITAL IMPACTS



29 MILLION

children gain additional IQ points and an improved ability to learn



4 MILLION

children receive at least one additional year of schooling

¹ These numbers are derived from the Nutrition International investment case model, which forecasts the program coverage of nutrition-specific interventions for a given funding envelope and calculates the consequent health outcomes.

NOTE: All dollar values are Canadian dollars (CAD).

COST SAVINGS



\$5 BILLION

healthcare costs to countries
saved by preventing
disability and disease



\$2 BILLION

out-of-pocket expenses
to individuals and families
saved by preventing
disability and disease



\$7 BILLION

total healthcare costs saved

ECONOMIC BENEFITS



\$116 BILLION

in total economic benefits generated

\$109 BILLION

economic value generated
through improved health outcomes
(averted death and disease)

\$7 BILLION

healthcare costs saved
by preventing disability
and disease

NUTRITION FUNDING

Countries increase domestic
financing for nutrition
and expand multi-sector
nutrition programs



**\$1
BILLION**
leveraged for nutrition



MDBs, philanthropies and
institutional donors mobilize
around a shared set of nutrition
priorities and programs



Social protection
programs invest in
nutrition outcomes



Multilateral health
funds embed nutrition
into their investments



1 MILLION

cases of non-communicable
diseases (NCDs) averted²

SCAN HERE

or visit nutritionintl.org/case
to learn more about our
second investment case



² NCD estimates are based on effects over the lifetime of individuals and are derived from peer-reviewed modelling from other contexts. Global evidence on how specific interventions translate into impacts is still being developed, which increases uncertainty and requires more assumptions about NCD-related impacts.



NutritionIntl.org